

# CREATIVE HEAD

📍 Bangalore | 🎨 Creative & Design | 💼 8+ Years Experience

## Meet Xarm

Xarm is a leading Marketing agency that crafts memorable Brand moments through Innovative design, storytelling, and spatial experiences. From high-impact corporate events to immersive brand activations, we help brands connect with their audiences in meaningful ways.

Our Creative team is at the Heart of this mission — and we're looking for a **Creative Head** to lead the charge.

## Opportunity Overview

As the Creative Head, you will shape the visual language of our projects, translating brand stories into immersive experiences. You'll lead a team of talented 2D and 3D designers, oversee the creative vision for campaigns and events, and collaborate closely with client servicing and strategy teams to deliver exceptional results.

This role blends high-level thinking with hands-on creative direction — perfect for someone who thrives in a fast-paced, collaborative, and innovation-driven environment.

## What Sets You Apart

Blending bold imagination with purposeful execution to redefine brand experiences.

- **Experiential Strategy**
- **Event Branding**
- **Creative Leadership**
- **2D & 3D Design**
- **Visual Storytelling**
- **Immersive Experiences**

## Core Contributions

<b>Creative Direction &amp; Visual Storytelling</b>	<ul style="list-style-type: none"><li>• Drive the overall creative vision across all marketing campaigns and brand activations.</li><li>• Interpret client briefs and translate them into visually engaging concepts, event themes, and branding.</li><li>• Lead the development of key visuals, event identities, stage designs, and motion graphics.</li><li>• Ensure design consistency and quality across all creative assets while pushing the boundaries of creativity.</li></ul>
<b>Cross-Team Collaboration</b>	<ul style="list-style-type: none"><li>• Partner with the client servicing team to align creative deliverables with business objectives.</li><li>• Collaborate with the conceptual team to build narratives and visual treatments for pitches.</li><li>• Present creative strategies and designs confidently to clients and internal stakeholders.</li></ul>
<b>Project Oversight &amp; Execution</b>	<ul style="list-style-type: none"><li>• Plan and manage creative timelines, deliverables, and review cycles.</li><li>• Ensure timely and high-quality execution of all creative outputs.</li><li>• Troubleshoot design-related challenges and maintain a smooth production workflow.</li></ul>
<b>Innovation &amp; Trendspotting</b>	<ul style="list-style-type: none"><li>• Stay ahead of design, branding, and experiential trends.</li><li>• Introduce new tools, techniques, and design approaches to enhance creative output.</li><li>• Advocate for experimentation, originality, and boundary-pushing ideas.</li></ul>
<b>Team Leadership &amp; Mentorship</b>	<ul style="list-style-type: none"><li>• Manage, mentor, and inspire a team of 2D and 3D designers.</li><li>• Provide constructive feedback to help the team grow and maintain design excellence.</li><li>• Foster a collaborative and innovative design culture that aligns with Xarm's brand values.</li></ul>

## Expertise & Tools

- 8+ years of experience in creative direction within event marketing, advertising, or experiential branding.
- A strong portfolio showcasing event identities, campaign visuals, spatial design, and motion content.
- Hands-on expertise in Adobe Creative Suite, 3D tools (Blender, Maya, C4D), and motion tools (After Effects, etc.).
- Proven leadership and team management skills.
- Excellent communication and presentation skills for internal and client-facing interactions.
- A keen eye for aesthetics, branding, typography, and user experience.
- Bachelor's or Master's degree in Design, Visual Communication, Fine Arts, or related field.

## Why Join Xarm?

- Lead award-worthy creative campaigns for renowned brands.
- Collaborate with passionate thinkers and doers across strategy, design, and execution.
- Grow within a company that celebrates innovation, ownership, and original thinking.
- Be part of a purpose-driven culture that thrives on experiential impact.

## How to Apply?

If you're a design leader ready to shape the future of brand experiences, we'd love to meet you.

 Email your resume and portfolio to [info@xarmsolutions.com](mailto:info@xarmsolutions.com)

*Subject Line: "Application – Creative Head Role"*

***We're scaling fast. Ready to grow with us? Apply now and ride the wave with Xarm!***